

4th Annual
INDUCTION CEREMONY

JULY 11, 2026

Brook Park



Sponsorship Proposal

The National High School Football Hall of Fame is a Registered Trademark with the United States Patent and Trademark Office



On behalf of the National High School Football Hall of Fame Foundation, we are thrilled to share with you the inspiring work we are doing to celebrate the rich legacy and remarkable achievements of high school football players across the nation.

The National High School Football Hall of Fame was established with a mission to inspire, educate, and empower youth aged 8-17 through comprehensive programs that promote physical and mental well-being, explore the rich history of sports, harness the potential of technology, and provide valuable resources for parents navigating the evolving landscape of youth sports. We aim to foster a love for the game while instilling important life skills and values. Through regional 7-on-7 football tournaments culminating in a prestigious National championship held in Brook Park, OH we strive to create an inclusive and competitive environment that celebrates athletic excellence and promotes personal growth. Together, we envision a future where young athletes thrive both on and off the field.

Recognizing your passion for supporting sports initiatives and your dedication to promoting athletic achievements, we would be honored to extend an invitation to you to become a sponsor for the induction ceremony of the National High School Football Hall of Fame. Your support would enable us to elevate this event to new heights, ensuring that the inductees receive the recognition they truly deserve.

We firmly believe that your esteemed company shares our vision of honoring and preserving the tradition and values of high school football. Your support as a sponsor would not only reinforce this mission but also provide exceptional exposure for your organization and its commitment to community engagement.





Thank you for considering our request. We eagerly anticipate the possibility of working together to create a memorable and impactful induction ceremony for the National High School Football Hall of Fame. Your support will undoubtedly play a pivotal role in shaping the future of this esteemed institution.

Warm regards,

LaMont Robinson

LaMont "ShowBoat" Robinson
Founder/CEO
National High School Football
Hall of Fame Foundation





EXECUTIVE SUMMARY

This proposal outlines a visionary partnership between the National High School Football Hall of Fame (NHSFHOF) and your company, aimed at celebrating the rich heritage of high school football while fostering its growth and the development of its young athletes. By naming the future NHSFHOF building (Your Brand) National High School Football Hall of Fame, and establishing (Your Brand) as the title or co-sponsor of the enshrinement ceremony and other significant events, this partnership seeks to create a lasting legacy that honors the sport's history and its future stars.

BACKGROUND

National High School Football Hall of Fame (NHSFHOF):

Dedicated to honoring the achievements of high school football athletes, coaches, and contributors, the NHSFHOF serves as a beacon of excellence and a source of inspiration for young athletes. With plans to establish a physical building in Brook Park, the NHSFHOF aims to become a central hub for celebrating the sport's storied past and promising future.

PARTNERSHIP VISION

The partnership between NHSFHOF and (Your Brand) is envisioned as a multifaceted collaboration that leverages the strengths of both organizations to elevate the profile of high school football, provide enhanced opportunities for young athletes, and create a lasting tribute to the sport's impact on American culture.

KEY COMPONENTS OF THE PARTNERSHIP

Naming Rights: The future NHSFHOF building will be named (Your Brand) National High School Football Hall of Fame, in honor of your company's contributions to the sport and longstanding commitment to youth and community development.

Title Sponsorship: (Your Brand) will become the title or co-sponsor of the NHSFHOF's enshrinement ceremony, an annual event that celebrates the achievements of the nation's top high school football talents, coaches, and contributors. This sponsorship may extend to other key events hosted by the NHSFHOF, aligning (Your Brand) with excellence and tradition in high school football.

Collaborative Initiatives: Beyond financial support, the partnership will explore opportunities for collaborative initiatives, such as youth football clinics, educational programs, and community engagement efforts, designed to foster the sport's growth and its positive impact on participants' lives.





BENEFITS TO THE NHSFHOF

Financial Support: The partnership will provide essential funding for the construction of the NHSFHOF building and the execution of its programs, ensuring a solid foundation for its future endeavors.

Increased Visibility: Association with (Your Brand) will enhance the NHSFHOF's profile, attracting greater attention and support from the football community and beyond.

Strategic Partnerships: Access to (Your Brand)'s network of industry contacts and resources will open new avenues for collaboration and support for NHSFHOF initiatives.

BENEFITS TO (YOUR BRAND)

Brand Alignment: Partnership with the NHSFHOF aligns (Your Brand) with the grassroots of football, reinforcing its commitment to the sport's development and its foundational values.

Community Engagement: This collaboration offers (Your Brand) a platform to deepen its community ties and impact positively the lives of young athletes and their supporters.

Legacy Building: By playing a pivotal role in establishing (Your Brand) National High School Football Hall of Fame, (Your Brand) cements its legacy within the football community, demonstrating a lasting commitment to the sport's heritage and future.

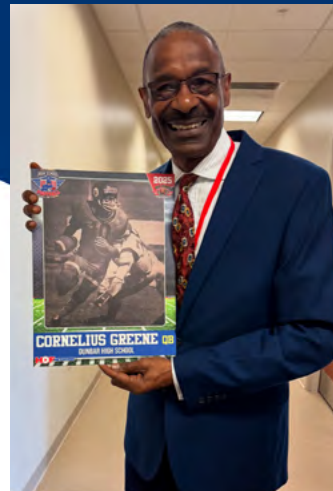
NEXT STEPS

Upon preliminary agreement to the terms outlined in this proposal, both parties will engage in detailed negotiations to finalize the partnership's scope, financial commitments, and operational details. It is proposed that a joint task force be established to oversee the partnership's implementation and ensure that the collaboration achieves its intended goals.



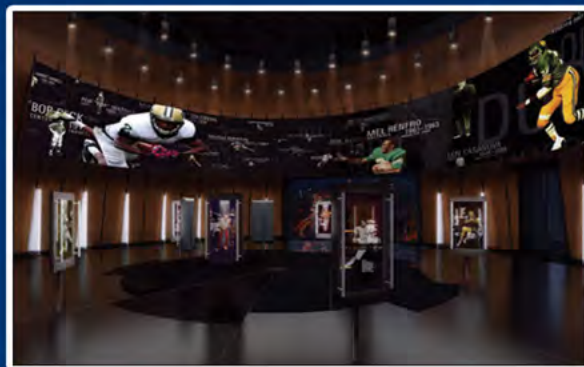
MISSION:

To preserve the history of high school football from the first decades of the 20th century up to today's game.



VISION:

To build a state-of-the-art highly interactive football experience center using the latest immersive technologies. Including virtual reality, augmented reality, holograms and dynamic QR codes. The National High School Football Hall of Fame will tell the history of high school football from the players, coaches and team perspective.



GOAL:

The annual induction ceremony to induct former high school football players from around the world. From your unsung players to your All-Americans. The Annual High School All-American Pigskin Classic. The best high school football players across the spectrum in a 7-on-7 tournament.



Contact Information:
(313) 669-8388

www.nhsfootballhof.com



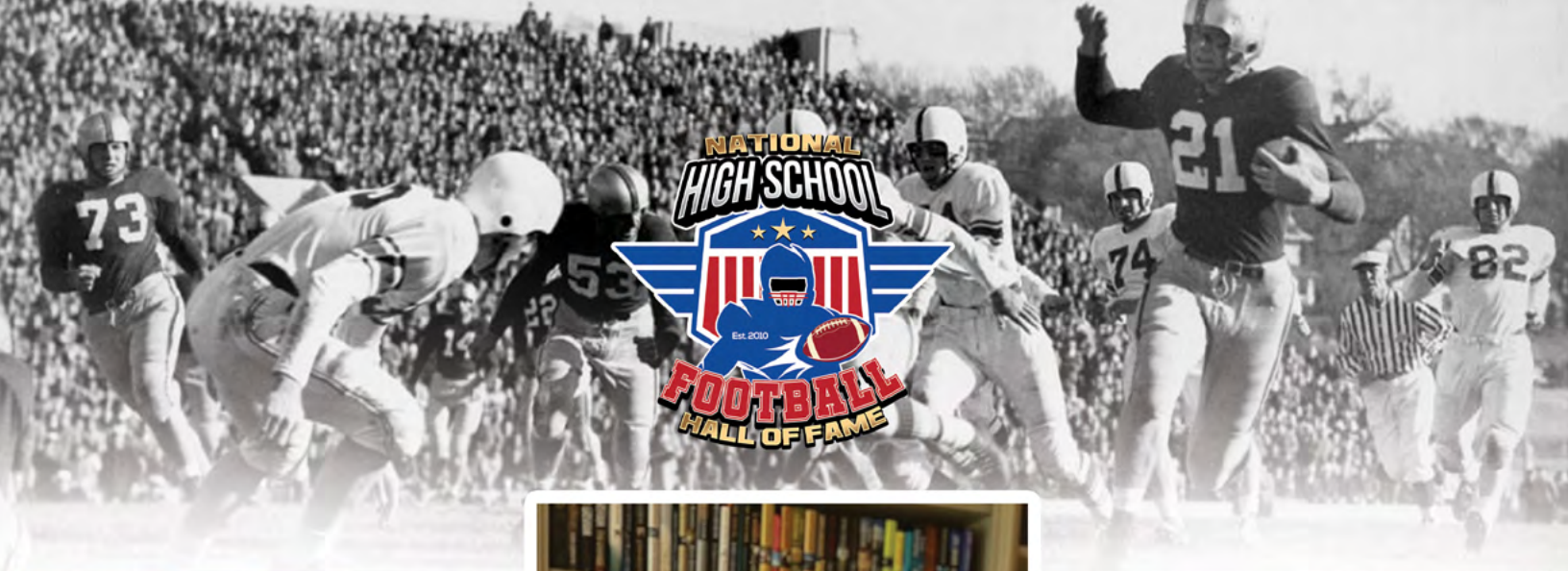
THE NATIONAL HIGH SCHOOL FOOTBALL HALL OF FAME will contain interactive displays, holograms, VR/AR exhibits, and memorabilia that will allow generations of football fans to relive those special high school football moments.

THIS EXPERIENCE CENTER WILL CONSIST OF:

- THE NATIONAL HIGH SCHOOL FOOTBALL HALL OF FAME
- MULTIMEDIA PRODUCTION STUDIO
- HERITAGE FOOTBALL EXPERIENCE
- HALL OF FAME FOUNDERS ROOM
- 150-250 SEAT THEATER (for screenings)
- CLASSROOMS
- COMMUNITY MEETING ROOMS
- HEALTH & WELLNESS CENTER
- E-SPORTS GAMING CENTER



HERITAGE FOOTBALL EXPERIENCE



Archie Griffin



Archie Manning



Chris Spielman



Lomas Brown



Kevin Mack



Marcus Dupree

2023 INDUCTION CEREMONY

2024 INDUCTION CEREMONY





**ANTOINE
WINFIELD SR.**



**STEVE
ATWATER**



**LORENZO
WHITE**



**ERIC
METCALF**



**CRAIG
JAMES**



**LOUIS
RIDDICK**



**2025
INDUCTION CEREMONY**



Tavien St. Clair

Bellefontaine High school

Trophy given to the consensus most valuable High School Football player in the country.

SPONSORSHIP LEVELS & BENEFITS

HALL OF FAME SPONSOR - \$25,000

- Logo bug featured on screen during Live Stream broadcast
- Video advertisement during Live Stream broadcast
- (2) of our nationally recognized enshrinees to host a private event HOF Weekend
- Naming rights to special awards
- Prominent Sponsor name recognition in all press releases
- Prominent mention as Sponsor at ceremony
- Speaking opportunity at ceremony
- Prominent exhibit space at high trafficked area
- Logo placement on Step & Repeat banner
- Prominent mention as Sponsor in all social media and media promotions
- Prominent logo placement at the event venue
- Logo placement and product samples in VIP gift bags
- Logo placement and product samples in general attendees' gift bags
- Logo placement on event t-shirt & merchandise
- Photo opportunity with celebrity inductees
- Framed photo with the celebrity inductees
- Logo on cover of program booklet & full page ad on inside or back cover
- (20) VIP tickets and preferred seating with a hosted celebrity

GRIDIRON LEGEND SPONSOR - \$15,000

- Video advertisement during Live Stream broadcast
- (1) of our nationally recognized enshrinees to host a private event HOF Weekend
- Prominent Sponsor name recognition in all press releases
- Prominent mention as Sponsor at ceremony
- Speaking opportunity at ceremony
- Prominent exhibit space at high trafficked area
- Logo placement on Step & Repeat banner
- Mention as Sponsor in all social media and media promotions
- Logo placement at the event venue
- Logo placement and product samples in VIP gift bags
- Logo placement on event t-shirt & merchandise
- Photo opportunity with celebrity inductees
- (2) Full page ads in program booklet
- (10) VIP tickets and preferred seating

TOUCHDOWN SPONSOR - \$5,000

- Logo/graphic advertisement during Live Stream broadcast
- Sponsor name recognition in all press releases
- Mention as Sponsor at ceremony
- Name & logo placement at the event venue
- Logo placement on Step & Repeat banner
- Mention as Sponsor in all social media promotions
- Logo placement at the event venue
- Logo placement on event t-shirt & merchandise
- Photo opportunity with celebrity inductees
- Fullpage ad in program booklet
- (4) VIP tickets and preferred seating

RED CARPET SPONSOR - \$2,500

- Full page ad in program booklet
- Logo placement on the National High School Football Hall of Fame website
- Logo placement on Step & Repeat banner
- Mention as Sponsor in all social media promotions
- (2) VIP tickets and preferred seating

***NUMBER OF SPONSORSHIP SPOTS ARE LIMITED**

CONTACT INFO:

info@nhsfootballhof.com

PH: (216) 904-7552

MAKE CHECKS PAYABLE TO:
NATIONAL HIGH SCHOOL
FOOTBALL HALL OF FAME
FOUNDATION CORP

SEND PAYMENTS TO:
9545 MIDWEST AVE. UNIT I
GARFIELD HTS, OH 44125
EIN: 93-3123910



PROGRAM BOOK (8.5x11)

1/2 PAGE AD: \$300

FULL PAGE AD: \$500

SEND GRAPHICS TO:

RJ@NHSFOOTBALLHOF.COM

*Your contribution will support the National High School Football Hall of Fame Foundation, a 501(c)(3) non-profit tax exempt organization that promotes youth football through education and technology.**



WE ARE DEDICATED TO HONORING THE LEGACY OF EXCEPTIONAL ATHLETES, COACHES, AND CONTRIBUTORS IN HIGH SCHOOL FOOTBALL. OUR PURPOSE IS TO NOT ONLY CELEBRATE THEIR ACHIEVEMENTS BUT ALSO TO FOSTER THE GROWTH OF YOUNG TALENT AND INSPIRE THE NEXT GENERATION.

HIGH SCHOOL FOOTBALL Facts & Info

Overview

High school football continues to hold a central place in American culture, particularly in rural and suburban communities across the United States. It combines athletic competition with community engagement, fostering local unity and school spirit.

Participation

Based on the latest data from the National High School Football Hall of Fame (NHSFHF) and other sources, high school football remains highly popular, although there have been fluctuations in participation rates due to increased awareness of injury risks and expanding interest in other sports.

- **Participants:** Approximately 980,000 (2024)
- **Schools:** Over 15,000 high schools currently field teams
- **Gender:** Predominantly male, with increasing participation in co-ed and female-specific formats, notably flag football

Economic Impact

High school football programs can significantly influence local economies, especially during playoff seasons and state championships. Financial support primarily comes from a mix of public and private funding sources.

- **Revenue Sources:** Ticket sales, local sponsorships, broadcasting rights for popular games, merchandise
- **Expenditures:** Gear, transportation, coaching staff, stadium maintenance and upgrades

Safety and Health Concerns

With ongoing concerns over injuries, particularly concussions, programs have intensified their focus on safety. This includes investments in better protective equipment and mandatory safety training for coaches and players.

- **Concussion Protocols:** Enhanced training and mandatory rest periods post-injury
- **Health Programs:** Increased access to sports medicine professionals and conditioning coaches

Academic Impact

The commitment required by high school football often correlates with structured academic support, helping student-athletes maintain eligibility through enforced GPA requirements and offering tutoring services.

- **Academic Eligibility:** Strict adherence to GPA and attendance requirements
- **College Prospects:** Roughly 6.5% of high school football players move on to play in college, reflecting both the competitiveness of college sports and the vast number of athletes playing at the high school level

Notable Programs and Achievements

Several states stand out for their high concentration of competitive high school football programs. These states often have significant community support and extensive facilities.

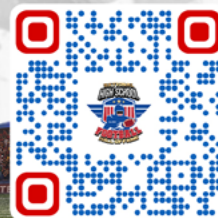
- **Total Football Programs:** Over 15,000 nationwide
- **Top 10 States by Number of Programs:**
 - (1) Texas (2) California (3) Florida (4) Ohio
 - (5) Pennsylvania (6) Georgia (7) Alabama
 - (8) New Jersey (9) Illinois (10) Michigan

Conclusion

The landscape of high school football in 2025 shows a sport that adeptly balances tradition with modern challenges like player safety and academic integrity. The community and educational benefits it offers make it a pivotal part of high school athletics in the U.S., poised to remain influential in shaping young lives.

Partial list of our Initiative Programs

- **Player Safety & Nutrition** • **Social Media Addiction & Safety** • **Vocational, Military & College Opportunities**
- **Financial Literacy** • **Mental Health** • **NIL**





JIM HASLAM II
2024 INDUCTION CLASS



BERNIE KOSAR
2023 INDUCTION CLASS



www.nhsFOOTBALLhof.com