

## **3rd Annual** 2025 INDUCTION CEREMONY SPONSORSHIP PROPOSAL

THE NATIONAL HIGH SCHOOL FOOTBALL HALL OF FAME IS A REGISTERED TRADEMARK WITH THE UNITED STATES PATENT AND TRADEMARK OFFICE



On behalf of the National High School Football Hall of Fame Foundation, we are thrilled to share with you the inspiring work we are doing to celebrate the rich legacy and remarkable achievements of high school football players across the nation.

The National High School Football Hall of Fame was established with a mission to inspire, educate, and empower youth aged 8-17 through comprehensive programs that promote physical and mental well-being, explore the rich history of sports, harness the potential of technology, and provide valuable resources for parents navigating the evolving landscape of youth sports. We aim to foster a love for the game while instilling important life skills and values. Through regional 7-on-7 football tournaments culminating in a prestigious National championship held in Frisco, TX we strive to create an inclusive and competitive environment that celebrates athletic excellence and promotes personal growth. Together, we envision a future where young athletes thrive both on and off the field.

To mark our inaugural induction ceremony, we secured a temporary facility inside the esteemed Sports Training Facility of Canton McKinley High School, a renowned institution known for its commitment to athletic excellence. This facility serves as an ideal venue to showcase the remarkable stories of the inductees and their remarkable journeys.

Recognizing your passion for supporting sports initiatives and your dedication to promoting athletic achievements, we would be honored to extend an invitation to you to become a sponsor for the induction ceremony of the National High School Football Hall of Fame. Your support would enable us to elevate this event to new heights, ensuring that the inductees receive the recognition they truly deserve.





We firmly believe that your esteemed company shares our vision of honoring and preserving the tradition and values of high school football. Your support as a sponsor would not only reinforce this mission but also provide exceptional exposure for your organization and its commitment to community engagement.

Thank you for considering our request. We eagerly anticipate the possibility of working together to create a memorable and impactful induction ceremony for the National High School Football Hall of Fame. Your support will undoubtedly play a pivotal role in shaping the future of this esteemed institution.

Warm regards,

La Mont Polimon

LaMont "ShowBoat" Robinson Founder/CEO National High School Football Hall of Fame Foundation



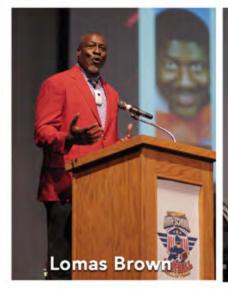






Archie Manning









**2023 INDUCTION CEREMONY** 

### **MISSION:**

To preserve the history of high school football from the first decades of the 20th century up to today's game.





### VISION:

To build a state-of-the-art highly interactive football experience center using the latest immersive technologies. Including virtual reality, augmented reality, holograms and dynamic QR codes. The National High School Football Hall of Fame will tell the history of high school football from the players, coaches and team perspective.





## GOAL:

The annual induction ceremony to induct former high school football players from around the USA. From your unsung players to your All-Americans. The Annual High School All-American Pigskin Classic. The best high school football players across the spectrum in a 7-on-7 tournament.

Target city to build: Frisco, TX Contact Information: (216) 209-6775 www.nhsfootballhof.com





The National High School Football Hall of Fame Interactive displays, holograms, VR/AR exhibits, and memorabilia will allow generations of football fans to relive those special high school football moments.

The National High School Football Hall of Fame Experience Center will consist of:

- THE NATIONAL HIGH SCHOOL FOOTBALL HALL OF FAME
- MULTIMEDIA PRODUCTION STUDIO
- TEXAS HIGH SCHOOL FOOTBALL HOF EXPERIENCE WING
- HALL OF FAME FOUNDERS ROOM
- 800-1,000 SEAT MIXED USE THEATER (for events)
- CLASSROOMS
- COMMUNITY MEETING ROOMS
- HEALTH & WELLNESS CENTER
- E-SPORTS GAMING CENTER









## **SPONSORSHIP LEVELS & BENEFITS**

## HALL OF FAME SPONSOR - \$100,000 (1)\* · Logo bug featured on screen during Live Stream broadcast

- · Video advertisement during Live Stream broadcast
- · (2) of our nationally recognized enshrinees to host a private event HOF Weekend
- Naming rights to special awards
- · Prominent Sponsor name recognition in all press releases
- · Prominent mention as Sponsor at ceremony
- · Speaking opportunity at ceremony
- · Prominent exhibit space at high trafficked area
- · Logo placement on Step & Repeat banner
- · Prominent mention as Sponsor in all social media and media promotions
- · Prominent logo placement at the event venue
- · Logo placement and product samples in VIP gift bags
- · Logo placement and product samples in general attendees' gift bags
- Logo placement on event t-shirt & merchandise
- · Photo opportunity with celebrity inductees
- · Framed photo with the celebrity inductees
- · Logo on cover of program booklet & full page ad on inside or back cover
- · 25 VIP tickets and preferred seating with a hosted celebrity
- 150 general admission tickets

## GRIDIRON LEGEND SPONSOR - \$50,000 (2)\* • Video advertisement during Live Stream broadcast

- . (1) of our nationally recognized enshrinees to host a private event HOF Weekend
- · Prominent Sponsor name recognition in all press releases
- · Prominent mention as Sponsor at ceremony
- Speaking opportunity at ceremony
- · Prominent exhibit space at high trafficked area
- Logo placement on Step & Repeat banner
- · Mention as Sponsor in all social media and media promotions
- · Logo placement at the event venue
- · Logo placement and product samples in VIP gift bags
- · Logo placement on event t-shirt & merchandise
- · Photo opportunity with celebrity inductees
- · (2) Full page ads in program booklet (Inside front & back cover)
- · 10 VIP tickets and preferred seating
- 75 general admission tickets

## TOUCHDOWN SPONSOR - \$20,000 (5)\* · Logo/graphic advertisement during Live Stream broadcast

- · Sponsor name recognition in all press releases
- · Mention as Sponsor at ceremony
- · Name & logo placement at the event venue
- · Logo placement on Step & Repeat banner
- · Mention as Sponsor in all social media promotions
- · Logo placement at the event venue
- · Logo placement on event t-shirt & merchandise
- · Photo opportunity with celebrity inductees
- · Fullpage ad in program booklet
- · 4 VIP tickets and preferred seating
- 50 general admission tickets

#### **RED CARPET SPONSOR - \$5,000 (10)\***

- Full page ad in program booklet
- · Logo placement on the National High School Football Hall of Fame website
- · 2 VIP tickets and preferred seating
- 20 general admission tickets

#### \*NUMBER OF SPONSORSHIP SPOTS AVAILABLE

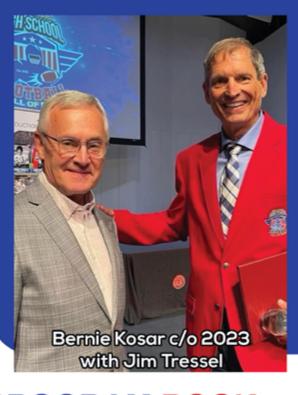
Your contribution will support the National High School Football Hall of Fame Foundation, a 501(c)(3) non-profit tax exempt organization that promotes youth football through education and technology.\*

#### CONTACT INFO:

info@nhsfootballhof.com РН: (313) 669-8388

MAKE CHECKS PAYABLE TO: NATIONAL HIGH SCHOOL FOOTBALL HALL OF FAME FOUNDATION CORP

SEND PAYMENTS TO: PO BOX 22736 BEACHWOOD, OH 44122 EIN: 93-3123910



PROGRAM BOOK (8.5x11)

1/2 PAGE AD: \$300 FULL PAGE AD: \$500 SEND GRAPHICS TO: **RJ@NHSFOOTBALLHOF.COM** 

## 2024 INDUCTION CEREMONY

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## HARVEY NATE ARMSTRONG BURLESON

JOHN COOPER ERIC DICKERSON



#### **HIGH SCHOOL FOOTBALL Facts & Info**

#### WE ARE DEDICATED TO HONORING THE LEGACY OF EXCEPTIONAL ATHLETES, COACHES, AND CONTRIBUTORS In high school football. Our purpose is to not only celebrate their achievements but also to foster the growth of young talent and inspire the Next Generation.

#### Overview

High school football continues to hold a central place in American culture, particularly in rural and suburban communities across the United States. It combines athletic competition with community engagement, fostering local unity and school spirit.

#### Participation

Based on the latest data from the National High School Football Hall of Fame (NHSFHOF) and other sources, high school football remains highly popular, although there have been fluctuations in participation rates due to increased awareness of injury risks and expanding interest in other sports.

- Participants: Approximately 980,000 (2024)
- Schools: Over 15,000 high schools currently field teams

• **Gender:** Predominantly male, with increasing participation in co-ed and female-specific formats, notably flag football

#### Economic Impact

High school football programs can significantly influence local economies, especially during playoff seasons and state championships. Financial support primarily comes from a mix of public and private funding sources.

 Revenue Sources: Ticket sales, local sponsorships, broadcasting rights for popular games, merchandise
 Expenditures: Gear, transportation, coaching staff, stadium maintenance and upgrades

#### Safety and Health Concerns

With ongoing concerns over injuries, particularly concussions, programs have intensified their focus on safety. This includes investments in better protective equipment and mandatory safety training for coaches and players.

 Concussion Protocols: Enhanced training and mandatory rest periods post-injury

Health Programs: Increased access to sports
 medicine professionals and conditioning coaches

#### Academic Impact

The commitment required by high school football often correlates with structured academic support, helping student-athletes maintain eligibility through enforced GPA requirements and offering tutoring services.

 Academic Eligibility: Strict adherence to GPA and attendance requirements

• **College Prospects:** Roughly 6.5% of high school football players move on to play in college, reflecting both the competitiveness of college sports and the vast number of athletes playing at the high school level

#### **Notable Programs and Achievements**

Several states stand out for their high concentration of competitive high school football programs. These states often have significant community support and extensive facilities.

- Total Football Programs: Over 15,000 nationwide
- Top 10 States by Number of Programs:
  - (1) Texas (2) California (3) Florida (4) Ohio (5) Pennsylvania (6) Georgia (7) Alabama
  - (8) New Jersey (9) Illinois (10) Michigan

#### Conclusion

The landscape of high school football in 2024 shows a sport that adeptly balances tradition with modern challenges like player safety and academic integrity. The community and educational benefits it offers make it a pivotal part of high school athletics in the U.S., poised to remain influential in shaping young lives.

#### **Partial list of our Initiative Programs**

- Player Safety & Nutrition
- Social Media Addiction & Safety
- Vocational, Military & College opportunities
- Neighborhood Revitalization
- Mental Health
  NIL

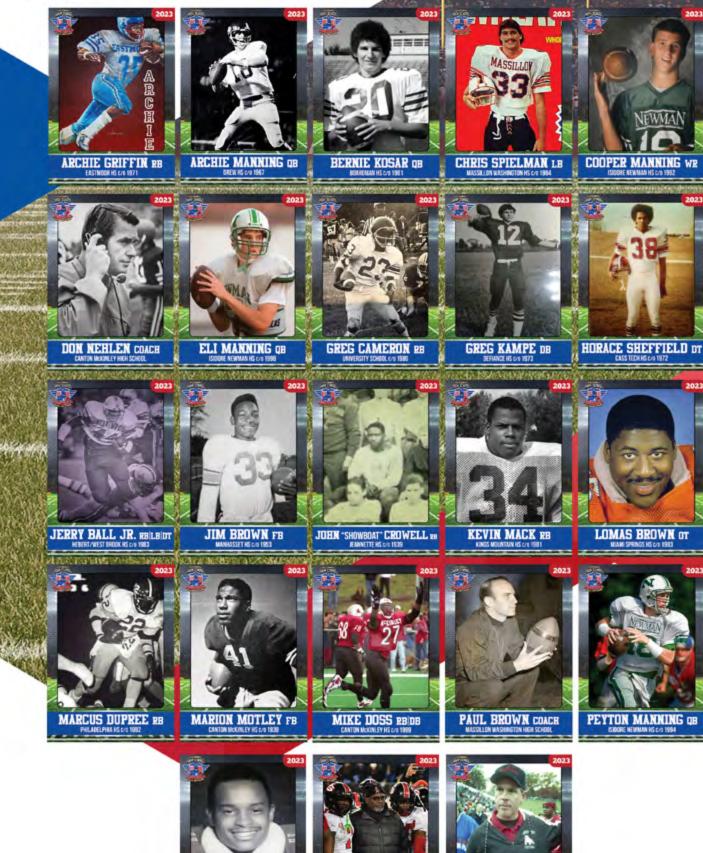


### WWW.NHSFOOTBALLHOF.com



## INDUCTION CLASS 2023

NEWMAN



RAY FREEMAN DB

THOM MCDANIELS CONCH

TED GINN SR. COACH



## INDUCTION CLASS 2024





# www.nhsf00tballhof.com

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