

2024
Enshrinement Ceremony
Sponsorship Proposal



National High School Football
HALL OF FAME
WEEKEND
JUNE 7-9
2024
- CANTON, OH -





On behalf of the National High School Football Hall of Fame Foundation, we are thrilled to share with you the inspiring work we are doing to celebrate the rich legacy and remarkable achievements of high school football players across the nation.

The National High School Football Hall of Fame was established with a mission to inspire, educate, and empower youth aged 8-17 through comprehensive programs that promote physical and mental well-being, explore the rich history of sports, harness the potential of technology, and provide valuable resources for parents navigating the evolving landscape of youth sports. We aim to foster a love for the game while instilling important life skills and values. Through regional 7-on-7 football tournaments culminating in a prestigious National championship held in Canton, Ohio, we strive to create an inclusive and competitive environment that celebrates athletic excellence and promotes personal growth. Together, we envision a future where young athletes thrive both on and off the field.

To mark our inaugural induction ceremony, we secured a temporary facility inside the esteemed Sports Training Facility of Canton McKinley High School, a renowned institution known for its commitment to athletic excellence. This facility serves as an ideal venue to showcase the remarkable stories of the inductees and their remarkable journeys.

Recognizing your passion for supporting sports initiatives and your dedication to promoting athletic achievements, we would be honored to extend an invitation to you to become a sponsor for the induction ceremony of the National High School Football Hall of Fame. Your support would enable us to elevate this event to new heights, ensuring that the inductees receive the recognition they truly deserve.





We firmly believe that your esteemed company shares our vision of honoring and preserving the tradition and values of high school football. Your support as a sponsor would not only reinforce this mission but also provide exceptional exposure for your organization and its commitment to community engagement.

Thank you for considering our request. We eagerly anticipate the possibility of working together to create a memorable and impactful induction ceremony for the National High School Football Hall of Fame. Your support will undoubtedly play a pivotal role in shaping the future of this esteemed institution.

Warm regards,

LaMont Robinson

LaMont "ShowBoat" Robinson
Founder/CEO
National High School Football Hall of Fame





January 5, 2024

The National High School Football Hall of Fame
Attn: Dave Jingo
211 23rd St NW
Canton, Oh 44709

RE: Mayor William V. Sherer II - Letter of Support

To whom it may concern:

Welcome to Canton! In my capacity as Mayor of the City of Canton, I fully support the establishment of a permanent facility for the National High School Football Hall of Fame Foundation in Canton, Ohio.

The National High School Football Hall of Fame seeks to locate a hall of fame and exhibition center with the support of the city in an effective location. Visitors will have the opportunity to experience interactive displays utilizing the latest in digital technology. This state-of-the-art facility will also include offices, conference rooms, a café, a gift shop, storage for memorabilia, a studio and video production suites. Additionally, the National High School Football Hall of Fame Foundation will conceive, establish and initiate various youth wellness and education programs throughout the City of Canton and Stark County. The intentions of the Foundation support Canton's football heritage and is aligned with Canton's objective to bring additional tourism to the area as well as strive to better serve our youth.

As Mayor of Canton, Ohio, I will continue to support the National High School Football Hall of Fame Foundation through the development of their project in Canton, Ohio.

Sincerely,

William V. Sherer II
Mayor



The 2024 National High School Football Hall of Fame Weekend in Canton, Ohio, promises to be an unforgettable celebration of the sport's finest talents and legends.

Below is the detailed itinerary for this prestigious event:

Friday, June 7th

UNVEILING OF THE BRONZE PLAQUE FOR THE INAUGURAL CLASS OF 2023

- **Location:** McKinley High School - Frank "Turk" Alberta Football Operations Facility
- **Time:** 3:00 PM
- **Description:** The weekend kicks off with a special ceremony to honor the inaugural class of 2023. Attendees will witness the unveiling of the bronze plaques dedicated to these legends, permanently commemorating their contributions to high school football.

MEET AND GREET

- **Location:** DoubleTree Hotel (Canton) - Specific hotel details to be provided
- **Time:** 6:00 PM - 9:00 PM
- **Description:** An exclusive opportunity for fans, players, coaches, and families to mingle in a relaxed setting. Refreshments will be served as attendees get the chance to meet their football heroes, share stories, and celebrate the game.

Saturday, June 8th

RED CARPET 2024 ENSHRINEMENT CEREMONY

- **Location:** Zimmermann Symphony Center and Umstattd Performing Arts Hall
- **Description:** The highlight of the weekend. The 2024 inductees will be formally enshrined into the National High School Football Hall of Fame. The ceremony will feature speeches from the inductees, presentations, and a celebration of their achievements on the high school football field.
- **Red Carpet Arrival:** Begins at 3:00 PM. Witness the inductees and special guests arrive in style.
- **Ceremony Start:** 4:00 PM. The formal proceedings begin, including the introduction of the 2024 class, their career highlights, and their official induction.

AFTERPARTY CELEBRATION:

- **Location:** Don Shula's American Kitchen (Hall of Fame Village)
- **Time:** 7:00 PM - until
- **Description:** The ceremony will be followed by a reception where attendees can congratulate the new Hall of Famers, enjoy refreshments, and further celebrate the evening.

Please note that all events are subject to change, and further details, including ticket information and accommodations, will be provided closer to the event date. Attendees are encouraged to book their accommodations early and stay tuned for more information on this historic celebration.



SPONSORSHIP LEVELS & BENEFITS

HALL OF FAME SPONSOR - \$50,000 (1)*

- Logo bug featured on screen during Live Stream broadcast
- Video advertisement during Live Stream broadcast
- (2) of our nationally recognized enshrinees to host a private event HOF Weekend
- Naming rights to special awards
- Prominent Sponsor name recognition in all press releases
- Prominent mention as Sponsor at ceremony
- Speaking opportunity at ceremony
- Prominent exhibit space at high trafficked area
- Logo placement on Step & Repeat banner
- Prominent mention as Sponsor in all social media and media promotions
- Prominent logo placement at the event venue
- Logo placement and product samples in VIP gift bags
- Logo placement and product samples in general attendees' gift bags
- Logo placement on event t-shirt & merchandise
- Photo opportunity with celebrity inductees
- Framed photo with the celebrity inductees
- Logo on cover of program booklet & full page ad on inside or back cover
- 10 VIP tickets and preferred seating with a hosted celebrity
- 50 general admission tickets

GRIDIRON LEGEND SPONSOR - \$25,000 (2)*

- Video advertisement during Live Stream broadcast
- (1) of our nationally recognized enshrinees to host a private event HOF Weekend
- Prominent Sponsor name recognition in all press releases
- Prominent mention as Sponsor at ceremony
- Speaking opportunity at ceremony
- Prominent exhibit space at high trafficked area
- Logo placement on Step & Repeat banner
- Mention as Sponsor in all social media and media promotions
- Logo placement at the event venue
- Logo placement and product samples in VIP gift bags
- Logo placement on event t-shirt & merchandise
- Photo opportunity with celebrity inductees
- Full page ad in program booklet
- 6 VIP tickets and preferred seating
- 20 general admission tickets

TOUCHDOWN SPONSOR - \$10,000 (4)*

- Logo/graphic advertisement during Live Stream broadcast
- Sponsor name recognition in all press releases
- Mention as Sponsor at ceremony
- Name & logo placement at the event venue
- Logo placement on Step & Repeat banner
- Mention as Sponsor in all social media promotions
- Logo placement at the event venue
- Logo placement on event t-shirt & merchandise
- Photo opportunity with celebrity inductees
- Half page ad in program booklet
- 4 VIP tickets and preferred seating
- 10 general admission tickets

RED CARPET SPONSOR - \$3,500 (10)*

- 1/4 page ad in program booklet
- Logo placement on the National High School Football Hall of Fame website
- 2 VIP tickets and preferred seating
- 4 general admission tickets

***NUMBER OF SPONSORSHIP SPOTS AVAILABLE**

CONTACT INFO:

info@nhsfootballhof.com

PH: (313) 669-8388

MAKE CHECKS PAYABLE TO:
NATIONAL HIGH SCHOOL
FOOTBALL HALL OF FAME
FOUNDATION CORP

SEND PAYMENTS TO:

211 23RD ST NW
CANTON, OH 44709
EIN: 93-3123910



PROGRAM BOOK (8.5x11)

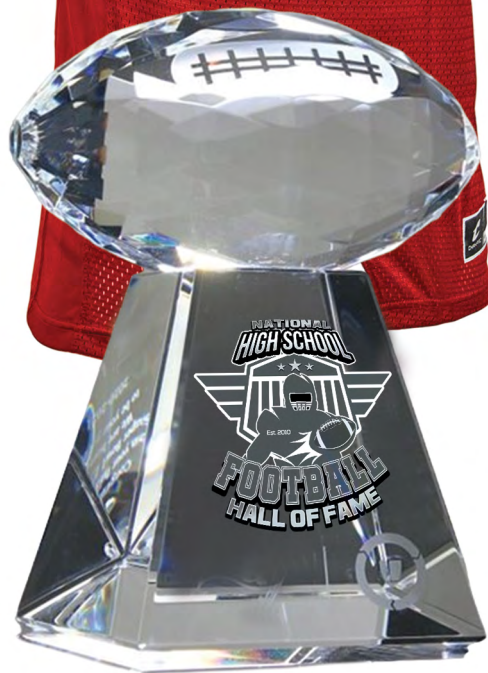
INSIDE BACK COVER: \$1,500

BACK COVER: \$2,500

FULL PAGE AD: \$500

SEND GRAPHICS TO: RJ@NHSFOOTBALLHOF.COM

*Your contribution will support the National High School Football Hall of Fame Foundation, a 501(c)(3) non-profit tax exempt organization that promotes youth football through education and technology.**





The National High School Football Hall of Fame will be located in Canton, OH. Interactive displays, holograms, VR & AR exhibits, and memorabilia will allow generations of football fans to relive those special high school football moments.

The National High School Football Hall of Fame Experience Center will consist of:

- THE NATIONAL HIGH SCHOOL FOOTBALL HALL OF FAME
- MULTIMEDIA PRODUCTION STUDIO
- HERITAGE FOOTBALL EXPERIENCE
- HALL OF FAME FOUNDERS ROOM
- THEATER
- CLASSROOMS
- COMMUNITY MEETING ROOMS
- HEALTH & WELLNESS CENTER
- E-SPORTS GAMING CENTER



MISSION:

To preserve the history of high school football from the first decades of the 20th century up to today's game.



VISION:

To build a state-of-the-art highly interactive football experience center using the latest immersive technologies. Including virtual reality, augmented reality, holograms and dynamic QR codes. The National High School Football Hall of Fame will tell the history of high school football from the players, coaches and team perspective.



GOAL:

The annual induction ceremony to induct former high school football players from around the world. From your unsung players to your All-Americans. The Annual High School All-American Pigskin Classic. The best high school football players across the spectrum in a 7-on-7 tournament.

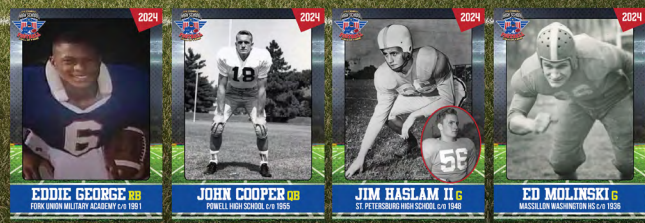


Target city to build: Canton, OH
Contact Information: (313) 669-8388

www.nhsfootballhof.com



2024 2ND ANNUAL HALL OF FAME INDUCTION CLASS



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**Defensive
Player of the Year**

Coach of the Year

**Offensive
Player of the Year**



Dorian Pringle

Ted Ginn Sr.

DJ Lagway



INDUCTION CLASS | 2023

<p>2023</p> <p>ARCHIE GRIFFIN RB EASTMOOR HS c/o 1971</p>	<p>2023</p> <p>ARCHIE MANNING QB DREW HS c/o 1967</p>	<p>2023</p> <p>BERNIE KOSAR QB BOARDMAN HS c/o 1981</p>	<p>2023</p> <p>CHRIS SPIELMAN LB MASSILLON WASHINGTON HS c/o 1984</p>	<p>2023</p> <p>COOPER MANNING WR ISIDORE NEWMAN HS c/o 1992</p>
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<p>2023</p> <p>DON NEHLEN COACH CANTON MCKINLEY HIGH SCHOOL</p>	<p>2023</p> <p>ELI MANNING QB ISIDORE NEWMAN HS c/o 1998</p>	<p>2023</p> <p>GREG CAMERON RB UNIVERSITY SCHOOL c/o 1980</p>	<p>2023</p> <p>GREG KAMPE DB DEFIANCE HS c/o 1973</p>	<p>2023</p> <p>HORACE SHEFFIELD DT CASS TECH HS c/o 1972</p>
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<p>2023</p> <p>JERRY BALL JR. RB/LB/DT HEBERT/WEST BROOK HS c/o 1983</p>	<p>2023</p> <p>JIM BROWN FB MANHASSET HS c/o 1953</p>	<p>2023</p> <p>JOHN "SHOWBOAT" CROWELL RB JEANNETTE HS c/o 1939</p>	<p>2023</p> <p>KEVIN MACK RB KINGS MOUNTAIN HS c/o 1981</p>	<p>2023</p> <p>LOMAS BROWN OT MIAMI SPRINGS HS c/o 1983</p>
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<p>2023</p> <p>MARCUS DUPREE RB PHILADELPHIA HS c/o 1982</p>	<p>2023</p> <p>MARION MOTLEY FB CANTON MCKINLEY HS c/o 1939</p>	<p>2023</p> <p>MIKE DOSS RB/DB CANTON MCKINLEY HS c/o 1999</p>	<p>2023</p> <p>PAUL BROWN COACH MASSILLON WASHINGTON HIGH SCHOOL</p>	<p>2023</p> <p>PEYTON MANNING QB ISIDORE NEWMAN HS c/o 1984</p>
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<p>2023</p> <p>RAY FREEMAN DB WARRENSVILLE HTS HS c/o 1981</p>	<p>2023</p> <p>TED GINN SR. COACH GLENNVILLE HIGH SCHOOL</p>	<p>2023</p> <p>THOM MCDANIELS COACH CANTON MCKINLEY HIGH SCHOOL</p>
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www.nhsFOOTBALLhof.com

